



PRESS REPORT FOR ANNUAL DAY - DAKSHA: 2023 (TUESDAY)

PSG Institute of Technology and Applied Research (PSG iTech) celebrated its 8th Annual Day on 23rd May 2023 (Tuesday) at the PSG Convention Centre. **Ms. Dharani Karthikeyan**, Vice-President, SAP Labs India participated as the Chief Guest and delivered the Chief Guest address. Shri. L. Gopalakrishnan, Managing Trustee, PSG and Sons' Charities, presided over the function and delivered the presidential address.

Dr. G.Chandramohan, Principal, welcomed the gathering and presented the Annual Report for the academic year 2022-2023. During the presentation, Principal highlighted some of the outstanding achievements made by the students and members of faculty in research, academics, sports, and other extension activities. **Shri L. Gopalakrishnan**, in his presidential address, congratulated the students and faculty members for their remarkable achievements and urged all the students to play some sports regularly. Also, he requested everyone to utilize all the state-of-the-art facilities available in the campus for holistic living and to achieve great heights in life.

Ms. Dharani Karthikeyan, in her chief guest address, spoke about the opportunities available in start ups and highlighted some of the significant developments taken place in the start ups. While stressing the impact of latest technological developments like Artificial Intelligence, Chat GPT, Data Analytics, she pointed out how such technologies cause tremendous changes in the workplace and simplify the everyday work. In addition to that, she emphasized that customer is the heart of any business so understanding the needs of the customers and empathizing with them is important in business arena. Importantly, the chief guest stated the importance of emotional quotient over Intelligence quotient. She requested the students to be proactive, life-long learners, trustworthy, thoughtful and thankful. Later, the Chief Guest along with Managing Trustee, Principal, Secretary, and Heads of the Departments awarded the overall Best-Outgoing Student Awards to **Mr Hari Nandhan** of ECE (Boys) and **Ms Prema** of CSE (Girls). During the occasion, department-wise best outgoing students, class toppers, faculty of the year awards, supporting staff awards were also awarded.

Finally, **Dr PV Mohanram**, Secretary, PSG iTech, recapitulated some of the significant points shared during the session and proposed the vote of thanks. Later, iTech Music club along with Dance Club entertained the audience with mesmerizing dance performances and soulful songs. Also, NSS students performed a mime on the theme patriotism. **Dr.R.Manimegalai**, Professor and Head, Dept. of CSE along with her team successfully organized the event.



Mr Hari Nandhan of Final Year B.E. ECE (Boys) receiving the Best-Outgoing Student Award (Boys) from the Chief Guest Ms. Dharani Karthikeyan, Vice-President, SAP Labs, India during the 8th Annual Day Celebrations held on 23.5.2023 (Tuesday).



Ms R. Prema of CSE of Final Year B.E. CSE (Girls) receiving the Best-Outgoing Student Award (Boys) from the Chief Guest Ms. Dharani Karthikeyan, Vice-President, SAP Labs, India during the 8th Annual Day Celebrations held on 23.5.2023 (Tuesday).