



# PSG Institute of Technology and Applied Research

Neelambur, Coimbatore – 641 062.

## Advaya-2K18

The Cultural Fest-Advaya 2K18 was held on September 7<sup>th</sup> 2018 in the college premises in a befitting manner, presided by the Students' Union garlanding it with the fantabulous cultural performances by the students. Mr.Prabhu Gandhikumar, Managing Director of Tanvi Snacks and Beverages Pvt Ltd was the Chief Guest. The events of the programme included invocation dance, Students Union Inauguration followed by traditional dance, debate and mime. The Chief Guest delivered a valuable speech and encouraged the students for their laudable performances.

The following day had some on-stage events along with the finals of week-long club events, conducted in the morning. Principal and other respected faculties released the TAMIL MANDRAM logo, which added a feather to the cap of PSG iTech. The most treasured and esteemed iTech Band performed that evening which made the audience spell bound.

As a result of tedious effort, former iTech band Keyboardist and alumni Mr. Aravindhan, had his audio launch following the band. "Talent can't be taught, but it can be awakened". Standing as an example for the above quote, the non-teaching staff of college also released their audio which made the audience encouraged. The winners of the various clubs were certified with mementoes and certificates followed by the dance performance and Skit making the audience realize their meaning of life. The Chairperson of Students' Union, Mr.Hariharan concluded the cultural fest by acknowledging the efforts of the students.



**Inauguration of the Students Union- The chief guest Mr Prabhu Gandhikumar, Managing Director of Tanvi Snacks and Beverages Pvt Ltd, Principal-Dr P V Mohanram, Vice Principal – Dr G Chandramohan, Dr P Manojkumar-Asso Professor(Mechanical) are also in the picture**