



# PSG Institute of Technology and Applied Research

Neelambur, Coimbatore – 641 062.

## First year orientation programme 2017:

A three-day First year orientation programme from 07<sup>th</sup> August 2017 to 09<sup>th</sup> August 2017. The orientation programme commenced with a warm welcome address by the Principal, Dr.P.V.Mohanram, who presented a brief profile of the academic ambience provided to the students at PSG iTech. He also introduced all the Heads of the Departments and highlighted the objectives of the three day programme.

The Chief Guest for the orientation program was Mr.Pattabiraman Krishnaswamy, Head – Accreditation, Tata Consultancy Services, Chennai, who deliberated on the various skills required for students to become successful engineers followed by a special address by Prof.N.C.Nandagopalan, Secretary, PSG Schools, who emphasized the values imparted by PSG Institutions to the society and motivated the students to be a successful part of it. Dr.G.Chandramohan, Vice-Principal, PSG iTech delivered the vote of thanks for the Inaugural session.

Mr.Pattabiraman Krishnaswamy deliberated on the importance of engineering graduate's role in the competitive world. He also emphasized about the contributions that can be made by an engineer for the welfare of the society and nation. According to him, Engineers need to have a high level of attention to detail, reasoning ability, the skills and know-how to make things happen and strength of character to manage others.



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Prof.N.C.Nandagopalan, Secretary, PSG Schools, highlighted the contributions made by the PSG Institutions in uplifting the society keeping education as a medium. During this session, he imparted the values from Ramayana and Mahabharata which can be adopted for successful professional and personal life. To achieve excellence in education and nurture engineers who will face global challenges to serve society, PSGiTech is aiming at producing quality engineers. In order to stand by these principles, there was an interactive session held between few of our placed students and freshers. Seniors shared their success mantras with the freshers. The session acted as bridge between seniors and juniors.

The second day of the orientation program was divided into two streams; Core stream (Mech and Civil) and Circuit stream (CSE, ECE, EEE). The Core stream students were taken to Industrial visit to PSG & Sons' Charities Foundry division and a Virtual tour of BMW Plant– Automobile Manufacturing unit. The Circuit stream students were addressed by eminent speakers from industries and academia. The Speakers were Mr.S.Saravana Prabhu, SQC lead, KLA Tencor Software India Pvt Ltd, Chennai, Mr.Anand Purushothaman, CEO - Payoda Technologies, Coimbatore and Dr.R.Nadarajan, Professor and Head, Applied Mathematics and Computational Sciences, PSG College of Technology, Coimbatore. The day ended with circuit stream students planting trees. The tree species were selected in such a way to control pollution, attract birds, spread good aroma etc. Students actively took part in the venture and assured to maintain the same as a member of Eco club and NSS.

Mr.Anand Purushothaman, CEO - Payoda Technologies, Coimbatore addressed the first year students on the prospects and opportunities of the entrepreneurial world. He quoted examples of famous startups like Facebook and WhatsApp and told how these startups nailed the first time experience to the end user.

Mr.S.Saravana Prabhu, SQC lead, KLA Tencor Software India Pvt Ltd, Chennai engaged the circuit branch students in activities that deliberated the concept of team work and leadership quality development. The session was interactive and students took active participation in all the given tasks.

First year students of Mechanical and Civil Engg. Department were taken for an Industrial Visit to PSG Foundry, Neelambur. They also enjoyed an interesting session of Virtual tour on BMW Plant – Automobile Manufacturing unit. PSG iTech promotes such activities, as these activities lay a strong foundation to make an engineering student industry-ready.



Virtual Tour of BMW Plant



Industrial Visit to PSG Foundry Division

Third day, circuit stream students were taken for Industrial Visit to PSG & son's Charities Foundry division and Virtual tour of BMW Plant – Automobile Manufacturing unit. The Core stream students were addressed by eminent speakers from industries.

The Speakers were Mr.C.Nandagopalan, Principal Engineer, Mahindra and Mahindra, Mr.C.Prakash, GM – Ashok Leyland, Chennai and Mr.B.Raja Sekar, Software Development Manager, Amazon Development Center, Chennai. Core stream students planted trees on the third day. The Orientation program ended with music performance by iTech music band which enthralled the freshers batch and kept them rejuvenated.



Students of PSG iTech Music performing during the First Year Orientation Programme

Mr.C.Prakash, General Manager – Ashok Leyland, hilariously addressed the students on maintaining college decorum and discipline. He said that engineering must be one's passion in life. His talk was motivational and informative.

Mr.C.Nandagopalan, Principal Engineer, Mahindra and Mahindra, talked about the usage of technologies in the field of engineering. He introduced students to the recent trends in technologies. He also spoke about people management, which he referred to as an important parameter in any firm.

Mr.B.Raja Sekar, Software Development Manager, Amazon Development Center, Chennai, addressed the core engineering freshers on the recent trends on the placement arena. He guided them with the necessary tools and skills that are required to crack placements. He also shared his experience on placement training that was adopted by his batch.